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South Niagara Canoe Club Newsletter Volume 9 Issue 4

May 2019

### **Congratulations to Doug Jones!**

Winner of the Gil Beaulieu Memorial Trophy for Outstanding Coach of the Year at the 47th Annual Sports Award Night held April 5 at Casa Dante Lodge in Welland.

#### A few words from Doug:

I have learned many things from the 50 some years I have been coaching but two stand out as the most important:

- 1. A good coach is only as good as the athletes he or she coaches ... THANK-YOU for buying in to what I've been selling.
- 2. Its not about the coach ... I have always believed that for you guys to be successful I need to take a back seat.

Thank you Doug for sharing your time, experience, and talents with us at SNCC!





southniagaracanoeclub Cc Jones for winning the lifetii award in welland and coac great coach, mentor and te #learningfromthemasters # #dragonboatcanada	ne achievement n of the year! A ammate of SNCC.
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Doug will be inducted onto the Welland Sports Wall of Fame on May 5 at 2pm at Seaway Mall.
Come and support Doug!

### THE CATCH

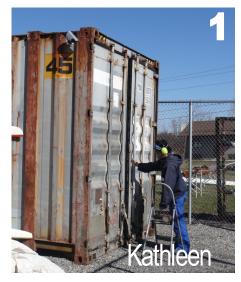
shares news about SNCC and its members so you can

### stay connected

with SNCC and its members.

## **Getting our house in order**

On Saturday April 13 under the leadership of Ian Tate, the shipping containers at our compound got a fresh coat of paint! Thank you to all the volunteers who came out. A second layer of paint will be needed. Volunteers are welcome on May 4. Also, we appreciate the help from Kathy Levy, Rob Lauder, and paddlers from Knot-A-Breast and a London crew who carried the dragon boats from the compound down to the docks after an hour and a half practice in the WIFC. Can you believe we've been here for a year now?







Photos 1-4 by Audi Johnston. Photos 5-8 by Kathleen Reardon.









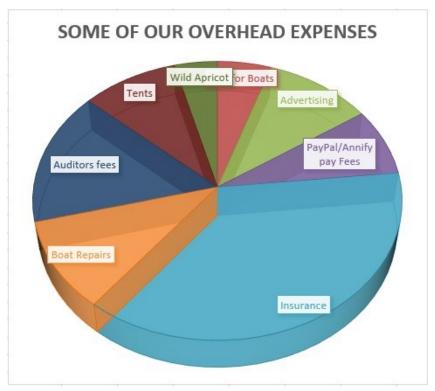


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# Where do our Membership Fees go?

Good question. Here are some of the estimated expenses for the SNCC budget for 2019. These are not all of our overhead expenses, but enough to represent the importance of continued fundraising and membership drives.

Expense	Estimated cost in 2019
Insurance	\$7200
Auditor Fees	\$3000
Boat Repairs	\$2000
Advertising	\$2000
PayPal/Annify Pay fees	\$1500
New Club Tents	\$1791
Fuel for boats	\$1000
Wild Apricot	\$800



Just as last year, our biggest expense was Insurance, followed by Auditor Fees. These fees have not increased much since 2018. Next we have Boat Repairs at \$2000 — these are not all done by a professional as we are able to do some repairs ourselves. However, we still need to buy materials to do proper repairs. The \$2000 set aside for Boat Repairs is the same in 2019 as in 2018. Yet, in 2018 we actually spent a little over \$3000 in boat repairs. In 2018 we budgeted \$1000 for Advertising and spent \$793. In 2019 we increased the Advertising budget to \$2000 and we plan to use that money for increased Facebook Ads, increased print advertising (business cards, post cards, and pamphlets), and generally increasing awareness and positive publicity for SNCC. We recognize that we have yet to measure the effectiveness of all the advertising other than looking at our membership numbers and enrollment in Canoe Kids Camp. The cost of doing business, PayPal/Annify Pay fees and WildApricot fees have remained similar from 2018 to 2019. New club tents were purchased and are available for use by any crew or program. These are quite sturdy and with proper care, can last our club many years. Lastly fuel for the coach boats: in 2018 we budgeted \$1000 and spent \$519. So in 2019 we budgeted \$1000 and plan to continue to stay on budget.

This sample of fees on the chart comes to \$19,291. Our total projected costs for 2019 is almost \$38,000 and includes other items such as affiliation fees and Head Coach fees. Given that a general membership costs \$95 and we hope to have about 100 members, that's revenue of \$9500 to help cover almost \$38,000 of expenses. Programming fees help make up the difference along with sustained fundraising efforts all year round. Please support our club and help out with fundraising and volunteering at WIFC events! Thank you!

### **Upcoming Events**

Register for Spring and Summer paddling: visit our website, SNCC.CA

### On Water Training:

Weather permitting, our paddling programs start on the following dates. Wednesday May 1—High Performance Canoe/Kayak, Rec Dragon Boat Thursday May 2—Competitive Dragon Boat Saturday May 18—Para and Masters Canoe/Kayak Monday May 20—Developmental and Developmental Plus Canoe/Kayak



#### Fundraising:

Two fundraisers to share. Contact Marilyn Abbs to sell \$15 bingo tickets to Golden Nugget in Fort Erie for May 14. Contact Liz Guitard to



sell raffle tickets all spring and summer to raise money for a small 10-person dragon boat and for a war canoe.

**SNCC Board Meeting:** Thursday May 16, 6:30pm, Welland City Hall, Room 108.



14th Annual Rankin Cancer Run: May 25, 10:00am, St. Catharines, Niagara Street at Parnell. Our Captains are Audi Johnston and Sharon Oates from the Recreational Dragon Boat Crew. See www.rankincancerrun.com for more details and join our team for a run, walk, or the night paddle!

Canoe Kids Camp: first week, July 2. Registration is now open. Please share!

### Canoe Kids Summer Camp Fun....Fit.....Friendship!

Come on down to South Niagara Canoe Club for our Canoe Kids Summer Camp, where you get to have outdoor fun. Our program will teach kids the fundamentals of Sprint Canoe/Kayak all while promoting water safety on our local Welland Canal. A week filled with on and off water activities by qualified instructors.



- Ages 8 13
   Full or half week programs
   Kids will try boats from different sports
  (Sprint Canoe/Kayak, Dragon Boat, Canoe Polo)
   We offer Early/Late drop off/pick ups

Try something new register today online!



v.sncc.ca 🔼 info@sncc.ca

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Screen capture from a video posted on our Facebook page on April 24, 2019. Josh and Austin trying out a new C2.

Looking ready to race! Go SNCC Go!





Next issue: June 2019

Pictures and story ideas for The Catch can be emailed to Kathleen: kat reardon@hotmail.com

